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midst plaudits from the captains of the industry, **IFA 2001** felicitated the country's most admired fashion brands, apparel companies, retail houses and professionals for their outstanding achievements on December 12, 2001. The awards covered **16 categories**.

India's leading textile major, **Raymond Limited** supported this celebration of the fashion business from the forefront. IFA 2001 also received recognition from the international fashion fraternity with **Lycra DuPont, Tencel** and **Swarovski** joining hands with **IMAGES** to ensure that the celebrations showcased the best from the world of fashion. The event also received support from the **Confederation of Indian Industry**, besides **Outlook** for media support, **Sahara Airlines** as the official carrier and **B4U music** as the channel partners. At the superlative settings of The Renaissance Mumbai Hotel & Convention Centre, the glossy fashion presentation included high voltage fashion sequences by 13 of India's leading fashion brands. B4U music is telecasting the IFA celebrations at 8.30 p.m on the 26th of January, 2002 with a repeat telecast at 9.30 p.m on the 30th of January, 2002.



The suave Kabir Bedi presents the IFA 2001 ceremony for the distinguished audience

"A large cross section of Indian consumers and the people in the fashion business have participated in the nomination process for the fashion awards. With recognition from the Government and the trade, IFA has been positioned at par with some of the most admired awards in the world"

- Amitabh Taneja, Editor & Publisher, Images and the Chief Convenor, IFA



Nabankar Gupta, Group President, Raymond Limited, Shri Dhananjaya Kumar, Hon'ble Minister of State for Textiles and Amitabh Taneja, Editor & Publisher, IMAGES, share a light moment with guests.

"Raymond supports this celebration of the fashion business and complements Images for the institution of these awards. This will go a long way in providing the necessary support and encouragement to our industry"

- Nabankar Gupta, Group President, Raymond Limited.



IFA 2001 awardees. Winners all!



The welcome dance at IFA 2001



Venkatesh Sivaraman, Sajid Sayed, Peter Lau, Kailash Bhatia, Ishwar Chugani, B S Nagesh, Sriram Srinivasan & T R Venkatesh



Rahul Mehta, Hon'ble Minister, Chandru Raheja & Mrs. Jyoti Raheja



Dinesh Lakra, Satish Khurana & Sasi Kumar of Lycra with friends from the industry



The Raymond Team



Kabir Bedi with Amitabh Taneja



The jubilant Pantaloons Team



Confederation of Indian Industry



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MEDIA SUPPORT



Amitabh Taneja with Y C Deveshwar of ITC



The Hon'ble Minister with Y C Deveshwar and Neeta Sanghvi of Images



Amar Seth with Shweta Pagare and Nilesh Mehta of Oobe



Nikhil Mohan of Blackberrys with Avinash Goyal of Freelook



Neeta Sanghvi with Ramesh Iyengar of Select Direct and Sriram Srinivasan of Indus League



Amitabh Taneja with Ishwar Chugani and Peter Lau of Giordano



B S Nagesh and Ankur Sahai of Jorjy with Amitabh Taneja



Amitabh Taneja with Adish Oswal



Sameer Sahni, Ravi Varma and Mukesh Doshi



Dinesh Lakra, Satish Khurana of Lycra and Pramod Joshi



Amitabh Taneja, Prasad Prabhekar of Spykar with Prem Gupta of Jealous



H S Narula of Ebony with Mrs. Narula seen in conversation with B S Nagesh



B S Nagesh and Akshaya Kumar of Colliers Jardine



Nikhil Chaturvedi of Provogue, Chandru Raheja and Neeta Sanghvi are all smiles!



Ashwinder Singh & Harinder Singh of USI, Harish Arora of Newman, Chetan Shah of Pepe and Neeta Sanghvi with Venkatesh Sivaraman



Winners all! IFA 2011 awardees gather on stage



The Hon'ble Minister with Prem Sadhwani and Max Lee of Tencel



Prem Gupta, Nitin Anand of Expozay and Vipin Kapoor of Kapsons seen in discussion



The IMAGES Team gathers for a photo-op



The Grand Finale at IFA 2011

CO-SPONSORS: LYCRA (CARE BY LYCRA)

SUPPORTED BY: CII (Confederation of Indian Industry)

OFFICIAL AIRLINE: GULSAHARA (Emotionally yours)

CHANNEL PARTNER: B.U. (Bharat Union)

ASSOCIATE SPONSOR: SWAROVSKI (COMFORTS)

OFFICIAL HOST: RENAISSANCE MUMBA HOTEL AND CONVENTION CENTRE

ASSOCIATE SPONSOR: TENCEL (the natural feeling)

MEDIA SUPPORT: OUTLOOK