



**YOUR  
ACCESS  
TO THE  
FUTURE OF  
FASHION**

## IFF ANNUAL MEMBERSHIP & DELIVERABLES\*

MEMBERSHIP ELIGIBILITY	<ul style="list-style-type: none"> <li>i. Fashion Retailers</li> <li>ii. Fashion MBOs/ Independent Retailers</li> <li>iii. Regional Retail Chains - 3 or more stores/ Brands with Owned Brand Outlets/Shop-in-shops</li> <li>iv. National Department Stores/Large Format Fashion stores</li> <li>v. Online Retailers</li> <li>vi. Groups with Multiple Retail Formats + Franchise/Distribution/Licensing/Own Brand Operations</li> <li>vii. Fashion Startups in manufacturing/processing</li> <li>viii. Exporters, Manufacturers &amp; Buying Houses of Fashion Lifestyle Products</li> <li>ix. Trims &amp; Embellishments</li> <li>x. Fashion Franchisees &amp; Distributors</li> <li>xi. Fashion &amp; Lifestyle Brands (without own stores/SIS)</li> <li>xii. Textile Companies</li> <li>xiii. Fibres Fabrics &amp; Finishes</li> </ul>			
	Categories →	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP
Deliverables ↓				
All Inclusive Annual Fee (GST extra)	<b>₹25,000</b>	<b>₹50,000</b>	<b>₹1,00,000</b>	<b>₹2,00,000</b>
Feature/s, editorial coverage (subject to editorial guidelines) in relevant IMAGES publications/ Research Books/Coffee Table Books/online (data & information to be provided by members) (coverage as per member category)	1 Page, PR value worth ₹50,000	2 Pages, PR value worth ₹1,00,000	5 Pages (PR value worth ₹2,50,000)	10 Pages (PR value worth ₹5,00,000)
Brand Banners on imagesbof.in/ EDM (applicable as per category)	NA	Promo Banners Value up to ₹50,000	Promo Banners Value up to ₹1,00,000	Promo Banners Value up to ₹2,00,000
Corporate Films, Campaign Videos, Case Studies etc in relevant imagesbof.in	NA	NA	1 video for 1 week on home page worth ₹200,000	2 videos for 1 week each on home page worth ₹400,000
Delegate Pass for India Fashion Forum (IFF). Special Invite for Power Breakfasts, Networking Lunches, Awards & Gala Dinners	a. 1 Pass free (Ground Event) or	a. 2 Passes free (Ground Event) or	a. 4 Passes free (Ground Event) or	a. 8 Passes free (Ground Event) or
Digital Research Reports/ e-Subscription	eResearch Reports worth ₹5,000/ e-Subscription worth ₹5,000	eResearch Reports worth ₹10,000/ e-Subscription worth ₹10,000	eResearch Reports worth ₹20,000/ e-Subscription worth ₹20,000	eResearch Reports worth ₹40,000/ e-Subscription worth ₹40,000
Business Networking	NA	5 existing member connects	10 existing member connects	15 existing member connects
Coverage under 'Who's Who' (leadership profiles/ features on imagesbof.in)	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000
Exemption on Images Fashion Awards nomination	NA	Processing fee waiver upto 1 nomination	Processing fee waiver upto 2 nominations	Processing fee waiver upto 4 nominations
Branding on indiafashionforum.in	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)
Lounge Access at India Fashion Forum	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings

### MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

Deliverables are subject to submission of inputs/ confirmations/ approval/ additional charges wherever applicable by specific dates/deadlines as communicated to members. Deliverables are subject to change without notice.

Additional Benefits: Prioritised processing of application for IRF Trusted Mark Certification